

NIS PRESENTED ITSELF AT INTERNATIONAL TOURISM FAIR IN BELGRADE

February 24th

The traditional promotion of Nis as a city of rich heritage with numerous cultural and historical sites was held at the International Tourism Fair in Belgrade. Nis was promoted as the city that offered its guests the best cuisine, entertainment and opportunities for adventure, sport and spending time in nature. For these reasons, according to the director of Nis Tourism Organizations Mr. Uros Parlic Nis is becoming more and more popular among tourists, and from year to year the number of foreign and domestic guests is increasing. This increase in the number of tourists was almost by 20% compared to 2017. In order to continue this trend Nis has already been introduced in Moscow, Bratislava, Vienna, Ljubljana, Sofia and several other European capitals at the tourism fairs. Nis City Mayor Darko Bulatovic visited the promotional stands of the city at the fair. On this occasion he emphasized that tourism was extremely important, not only because of the high income it brought, but also because of the image and the reputation of the city and above all because of the new jobs generated by tourism.